



Sociology

Unit 5: Social Inequality

Unit 5 Overview

Unit EQ:

How do social stratification, gender, age, race and ethnicity contribute to social inequality?

You will need to be able to "Understand" the following:

- Many societies rank their members based on social stratification.
- The American class system is described through six class divisions.
- People living below the poverty line have fewer opportunities.
- Race, ethnicity, and minority groups help shape social structure.
- Understanding the concepts and causes of discrimination and prejudice are key to understanding patterns of minority group treatment.
- In many societies, gender roles lead to social inequality.
- As a society ages, the concerns of the elderly take on increasing importance.

Unit 5 Outline

Unit EQ: How are culture and society related to human interaction?

- Social Stratification
- Poverty
- Race and Ethnicity
- Gender
- Age
- Exam

Social Stratification

- EQ 1: How is social stratification determined within societies?
- EQ 2: What are the six class divisions within American society?

<u>Vocabulary</u>

- Social stratification
- Social inequality
- Cast system
- Class system
- Bourgeoisie
- Proletariat

- Social Class
- Wealth
- Power
- Prestige
- Socioeconomic status



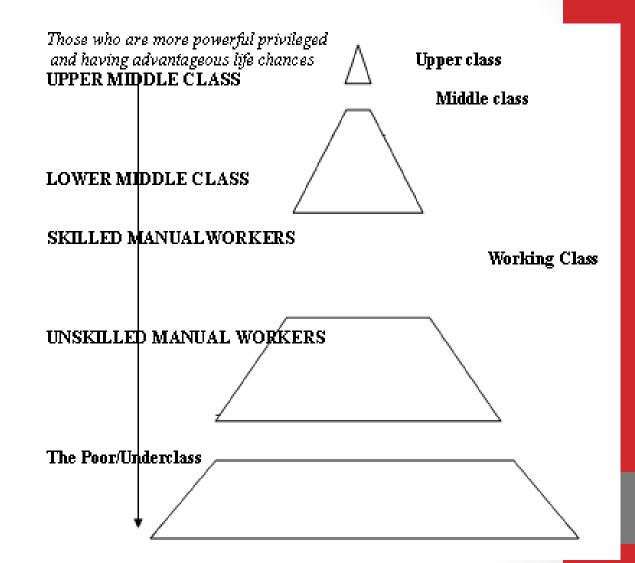
Activator

What factors contribute to the determination of ranks and classes of groups within society?



Social Stratification

Definition: the process of dividing societies into categories, ranks, or classes based on certain characteristics



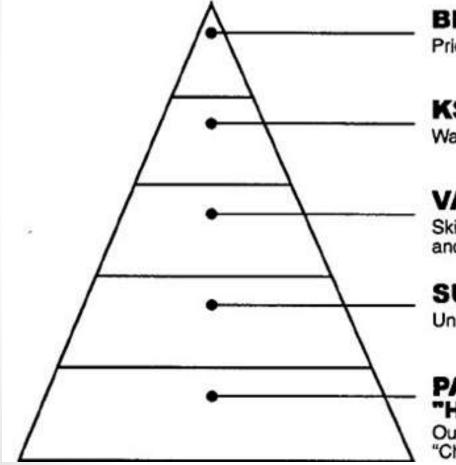
Social Inequality

Definition: the unequal sharing of scarce resources and social rewards



Caste System





BRAHMINS Priests

KSHATRIYAS

Warriors and rulers

VAISYAS

Skilled traders, merchants, and minor officials

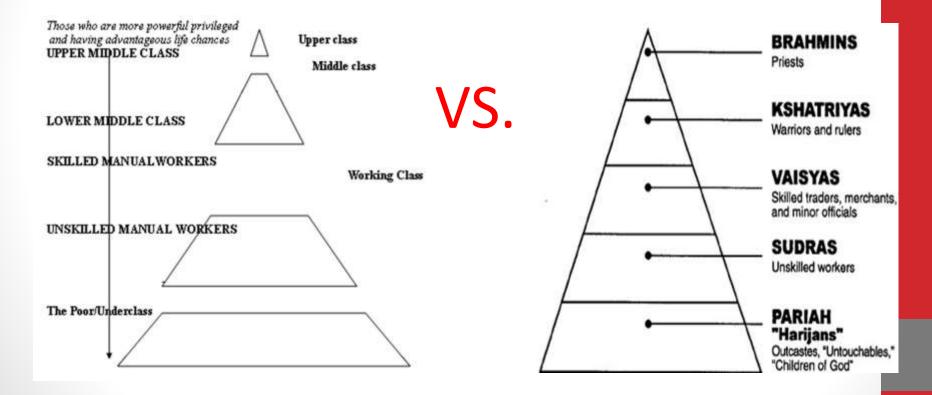
SUDRAS Unskilled workers

PARIAH "Harijans" Outcastes, "Untouchables," "Children of God"



Caste vs. Class

• Using pgs. 187-188, differentiate between the caste and class system. In short, how does the class system differ?



Weber's Dimensions of Stratification

WEALTH	POWER	PRESTIGE

Theories of Social Stratification

Conflict Theory:

- 1. Competition for scarce resources
- 2. Group gains power
- 3. Shapes public policy and opinion to own advantage

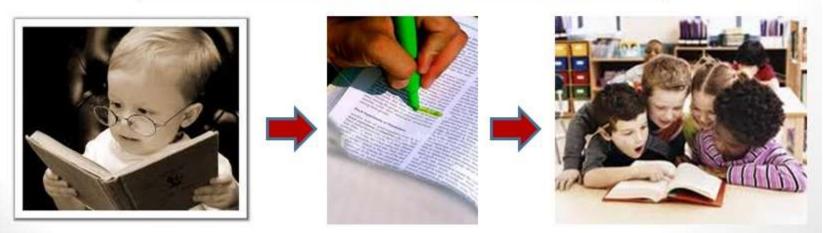
Functionalist Theory:

- 1. Certain roles must be maintained
- 2. High reward ensure jobs will be fulfilled
- 3. More skill needed the higher the reward

Social Stratification Around the World

• Read p. 191 and complete the *Thinking Critically*.

READ WITH A PURPOSE



Social Stratification

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Class Determination Techniques

Reputational method

 Community members rank other members

Subjective method

- Individual determine their own social rank
- Most people choose middle class

Objective method

- Defined by income, occupation, and education
- Choosing different factors brings different results



American Social Class

Social Classes in the United States

Upper Class



Percent of U.S. Population 1% Education prestigious universities Occupations owners and executives of large businesses; investors; heirs

Upper Middle Class



Percent of U.S. Population 14% Education college or university Occupations business executives; professionals

Lower Middle Class



Percent of U.S. Population 30% Education high school, some college Occupations lower-level managers; skilled craftsworkers; supervisors

American Social Class

Working Class



Percent of U.S. Population 30% Education high school Occupations factory workers; clerical workers; lower-level salespeople

Working Poor



Percent of U.S. Population 22% Education some high school Occupations laborers; service workers such as gardeners and house cleaners

Underclass



Percent of U.S. Population 3% Education some high school Occupations undesirable, low-paying jobs; unemployed; on welfare

Social Mobility

- **Definition:** the movement between or within social classes.
- Horizontal mobility: movement within a social class
- Vertical mobility: movement between social classes
- Intragenerational mobility (within a person's lifetime)
- Intergenerational mobility (several generations of one family)





Causes of Upward Mobility

- Individual effort
- Technological change
- Change in merchandising patterns
- Increase in population's general educational level





Causes of Downward Mobility

- Personal factors such as illness, divorce, or retirement
- Technological change altering the demand for labor
- Overall economic health



Assignment: Social Class Simulation

- In this simulation you will glimpse what some of the American social classes look like from within using three imaginary families.
- Create a budget for your assigned family.
- Chart the budget in a pie graph.
- What were some of the most challenging decisions you had to make?
- Did you have to sacrifice anything? If so, what?





EQ: How does poverty affect opportunity?

Vocabulary

- Social mobility
- Poverty level
- Life Chance

Poverty

- **Definition:** a standard of living that is below the minimum level considered adequate by society.
- *What one society sees as poverty might be seen as adequate by another society.







Poverty level (line) is the minimum income needed by a family to survive, calculated as the cost of an adequate diet.



POVERTY LEVEL BY FAMILY SIZE, 2007 Family Size

Family Size	Poverty Level	
1 person		
Under 65 years	\$10,787	
65 years and over	\$9,944	
2 persons		
Householder under 65 years	\$13,884	
Householder 65 years and older	\$12,533	
3 persons	\$16,218	
4 persons	\$21,386	
5 persons	\$25,791	
6 persons	\$29,664	
7 persons	\$34,132	
8 persons	\$38,174	
9 persons or more	\$45,921	
Source: U.S. Canque Bureau		

Source: U.S. Census Bureau

Statistically Speaking...

Poverty in America Poverty affects Americans of all races, ethnicities, and age groups. However, because of a history of discrimination and many other factors, certain groups suffer from greater percentages of poverty. As you can see in the table at right, the poverty rate for whites averages 2 percentage points lower than the rate for the overall population. African Americans and Hispanics, on the other hand, have poverty rates that are almost twice that of the nation as a whole.

Although the poverty level is uniform across the country, the percentage of people below the poverty level varies by state. In Mississippi—the state with the most residents living in poverty—21.3 percent of the population is below the poverty level. In contrast, only 7.5 percent of New Hampshire residents are below the poverty level. Economic factors such as the strength of local industries or education programs can cause these variations. Cost of living, a local measure, may also play a role. For example, urban areas tend to have high costs of living. In New York City the cost of living is among the highest in the nation, and one in five people there live below the poverty level.

Skills Focus INTERPRETING MAPS What region suffers the most from poverty? Why do you think this is so?

PERCENT OF POPULATION BELOW POVERTY LEVEL BASED ON SELECTED CHARACTERISTICS, 2005

Age	All Races	White	African American	Hispanic American
Total Population	12.6	10.6	24.9	21.8
Under 18	17.6	14.4	34.5	28.3
18 to 24	18.2	16.1	28.1	23.2
25 to 34	12.6	10.8	22.4	19.2
35 to 44	9.7	8.6	16.6	18.3
45 to 54	8.2	6.7	16.7	12.8
55 to 59	8.1	6.9	17.7	14.5
60 to 64	9.6	8.0	22.2	17.0
65 and over	10.1	8.7	23.3	19.9

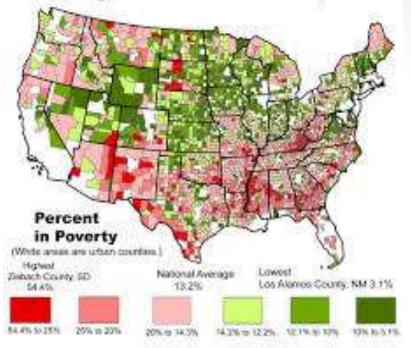
Source: U.S. Census Bureau, Current Population Reports, 2006



Rural Poverty

- Most Americans equate poverty with images of the urban poor
- 20 percent of poor Americans live in rural areas.
- Poverty rates are much higher among rural minorities than among rural whites.
- Little access to government services, and the shift to a service economy has hit them especially hard.

Poverty in Rural America, 2008

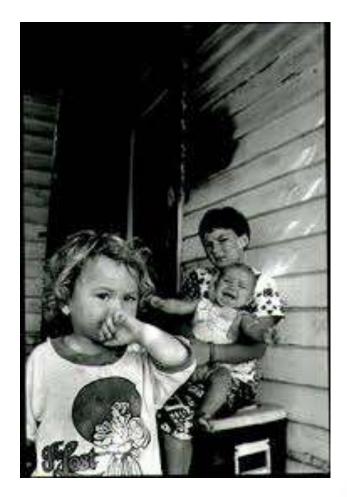






Effects of Poverty

- Results in decreased life chances.
- Life chances define the likelihood that an individual will share in the opportunities and benefits of society.
- Life chances include health, length of life, housing, and education.
- Divorce rates are higher among low-income families.
- Crime rates are higher in poor communities.



FDR's New Deal

- Social Security Act of 1935
 - Retirement pensions
 - Unemployment insurance
 - Welfare benefits for the handicapped and needy
- Public Housing Act of 1937
 - Replace slums with public housing
- Fair Labor Standards Act of 1938
 - 44 hr. work week & minimum wage
- Food Stamps Plan (1939-1941, reestablished in 1961)
- Variety of work programs to address massive unemployment.





Great Society & War on Poverty

- President Lyndon Johnson's War on Poverty - The Economic
 Opportunity Act of 1964
 - Job Corps and VISTA
- The Food Stamp Act of 1964
- Social Security Act of 1965
 - authorized Medicare (elderly) and Medicaid (Welfare recipients)
 - Welfare
- Elementary and Secondary Education Act of 1965
 - Headstart
- Public Broadcasting Act of 1967









Welfare State

 Definition: a concept of government in which the state plays a key role in the protection and promotion of the economic and social well-being of its citizens.



- Based on Principles of
 - equality of opportunity
 - equitable distribution of wealth
 - public responsibility for those unable to provide for themselves.
- Transfer payments redistribute money within society by funneling a percentage of tax revenues to groups that need public assistance.



Criticism of the Welfare State

- Karl Marx: [Welfare State is]...merely bribes that would only temporarily make the situation of working classes tolerable and in the long run would weaken the revolutionary <u>consciousness</u> needed to achieve a socialist economy.
- Milton Friedman: [Welfare State] reduces the incentive for workers to seek employment, both by reducing the need to work, and by reducing the reward of work through higher taxes and taking away benefits already rewarded.
 - Member of President Reagan's Economic Policy Advisory Board
 - "the most influential economist of the second half of the 20th century...possibly of all of it." – The Economist



Race and Ethnicity

EQ: How do race and ethnicity shape individual identity, social structure, and human interaction?

Vocabulary

- Race
- Ethnicity
- Ethnic group
- Minority group
- Dominant group



Race

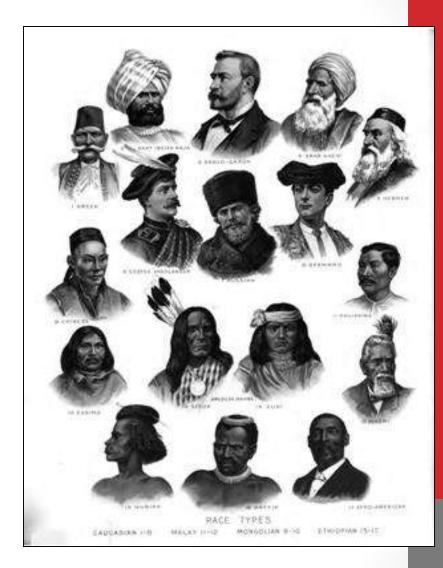
- Many people think that humankind can be sorted into <u>biologically</u> <u>distinct groups</u> called races.
- Biologists, geneticists, and social scientists reject this view of race.
- All people belong to the human species.
- There are greater differences within racial groups than between racial groups.
- In sociological terms, "race" is a category of people who share observable physical characteristics and whom others see as being a distinct group.





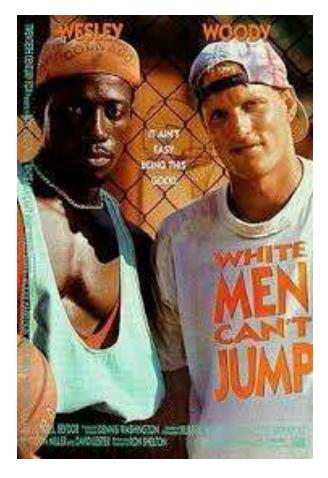
Ethnicity

- Definition: set of cultural characteristics that distinguishes one group from another group.
 - People who share a common <u>cultural background</u> and a common <u>sense of identity</u> are known as an **ethnic group**.
 - Ethnicity is based on characteristics such as national origin, religion, language, customs, and values.



Common "Racial" Stereotypes

- Whites don't have rhythm.
- Hispanics can't speak English very well.
- African Americans are good at basketball
- Asians are very smart
- Whites are racist
- Asians know martial arts.
- Hispanics are here illegally
- Arabs hate Americans



Why do you think offensive stereotypes continue to exist?

Media: Ethnic Stereotypes

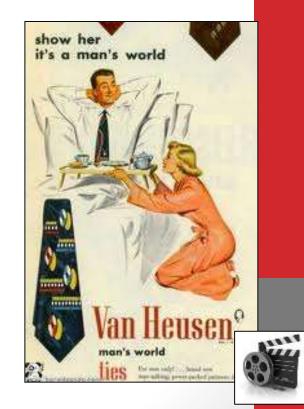
Group	Media Roles Identified		
African American	Athlete, gang member, police officer		
Arab American	Terrorist, convenience store clerk		
Asian American	Physician, lawyer, CEO, factory worker		
Hispanic American	Gang member, factory worker		
Irish American	Drunkard, police officer, factory worker		
Italian American	Crime boss, gang member, restaurant worker		
Jewish American	Physician, lawyer, CEO, teacher		

Source: Zogby 2001

Power Structures

- A minority group is a group of people who—because of their physical characteristics or cultural practices—are singled out and treated unequally.
- Dominant group is the group that possesses the ability to discriminate by virtue of its greater power, privilege, and social status in a society.
- Minority group has nothing to do with group size, but with the unequal standing in society in relation to a dominant group.





Discrimination

Definition: the prejudicial treatment of an individual or group based on their actual or perceived membership in a certain group

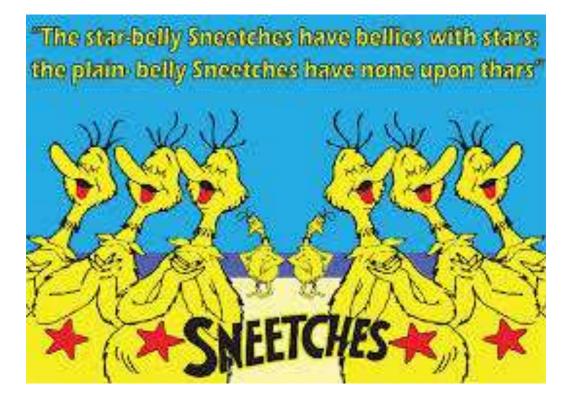








Film Analysis: Dr. Seuss: Sneetches



- What general commentary is Dr. Seuss making on race and ethnicity?
- 2. More specifically, who/what does the merchant represent?



A Class Divided



- What gives the physical difference (blue vs. brown) any meaning? In short, why do the brown eyed students believe they are inferior?
- How were the students emotionally impacted by their group assignments?



- How did the perception of the students impact performance?
- What institutions within society are represented by the teacher?







Race and Ethnicity

EQ: How do race and ethnicity shape individual identity, social structure, and human interaction?

Vocabulary

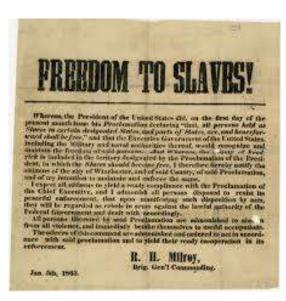
- Discrimination
- Prejudice
- Legal discrimination
- Institutionalized discrimination
- Stereotype
- Self-fulfilling prophecy

- Racism
- Scapegoating
- Cultural pluralism
- Assimilation
- Segregation
- Subjugation

U.S. Slavery: Liberation

- Dred Scott vs. Sanford (1857)
 - African Americans aren't citizens
- Emancipation Proclamation (1863)
- Thirteenth Amendment (1865)
 - Abolished Slavery
- Fourteenth Amendment (1868)
 - Equal treatment under the law

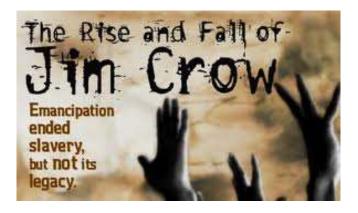




Activity: The Rise and Fall of Jim Crow

Use the PBS Website *The Rise and Fall of Jim Crow* to complete the question sheet provided.





Segregation & Jim Crow

- Plessy vs. Ferguson (1896)
 - "Separate but Equal"
- Jim Crow Laws
 - Segregated through law in the U.S. South.
 - Systematized a number of economic, educational and social disadvantages

Northern States

- *De facto* (in practice) Segregation
- Patterns of segregation in housing enforced by covenants, bank lending practices, and job discrimination.

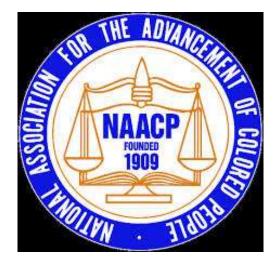






Racial Civil Rights: A Brief History

- NAACP Formed (1909)
- Truman-Executive Order 9981 (1948)
 - Integration of Military
- Montgomery Bus Boycott (1955)
- Browder v. Gayle (1956)
 - Bus segregation was unconstitutional
- Brown vs. Board of Education (1956)
 - School segregation unconstitutional
- Civil Rights Act of 1964
- Fair Housing Act (1968)





Civil Rights Act of 1964

- Ended unequal application of voter registration requirements
- Ended racial segregation in schools, at the workplace and by facilities that served the general public





"Black Power"

- Represented a variety of tendencies including:
 - Militancy
 - Black nationalism
 - Revolutionary socialism
 - Black separatism
- Conflicted with the mainstream Civil Rights
 Movement and Martin Luther
 King Jr.'s policy of non-violent
 civil disobedience and
 moderation.







Notable Race Riots

- Chicago (1919)
- Harlem (1935)
- Harlem (1943)
- Detroit (1943)
- L.A. Zoot Suit (1943)
- L.A. Watts (1965)
- The Long Hot Summer (1967)
- Post King Assassination (1968)
- L.A. Rodney King (1992)





Race and Ethnicity

EQ: How do race and ethnicity shape individual identity, social structure, and human interaction?

Vocabulary

- Segregation
- Subjugation
- Genocide
- Ethnic cleansing
- White ethnics
- Anti-Semitism



INTERGROUP RELATIONS

The patterns of intergroup relations can be seen as a continuum of behavior and treatment that ranges from acceptance to rejection.

Cultural Reep: Pluralism	Ethnic, religious, and racial variety encouraged (Example: Switzerland)		
Assimilation	Culturally distinct groups blended into a single group with a common culture (Example: United States)		
Legal Protection	Minority rights protected by law (Example: United States after the passage of the Civil Rights Act of 1964)		
Subjugation	Dominant group controls every aspect of minority group life through force (Example: South Africa under apartheid)		
Segregation	Minority group physically separated from the dominant group (Example: United States until the 1960s)		
Population Transfer	Dominant group moves minority group to new locations within or out- side of the country (Example: Relocation of Native Americans to reservations)		
Extermination	Dominant group attempts to destroy minority group (Example: The Holocaust)		
Reject	ion and the second s		

Cultural pluralism is a policy that allows each group within society to keep its unique cultural identity

- Switzerland is an example with three official languages







Assimilation is the blending of culturally distinct groups into a single group with a common culture and identity

- American idea of "melting pot"
- Can happen informally or by force







Legal Protection - The rights of minorities are protected

by law

- The United States is an example
- Includes affirmative action laws



Equal Employment Opportunity is

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Segregation is a policy that physically separates a minority group from the dominant group

- "De jure" segregation is based on laws.
- "De facto" segregation is based on custom and informal norms.



KARYN LANGHORNE FOLAN



Subjugation is a practice whereby dominance is maintained by force

- Most extreme form is slavery.
- South Africa's system of apartheid is an example.





Population Transfer is the Separation of groups by transferring the minority population to a new territory

- "Indirect" transfer occurs when the dominant groups makes life for minorities so miserable that they leave.
- "Direct" transfer involves using force to move people to new locations.









Extermination - Most extreme; goal is elimination

- **Genocide** is the goal of complete destruction of a minority group.
 - Holocaust and Rwanda are examples
- Ethnic cleansing is the combination of extermination and transferral.
 - Serbia and Sudan are examples

U.N.:'Ethnic cleansing' a Bosnian Serb policy

By Andrew Keller

UNITED NATIONS (AP) - A U.N. panel has found that "ethnic cleansing" and rape were not hapkagard orignes centralitied by rogue soldiers but part of Sounian Serb rape as a method of othnic policies to conquer Beanian cleansing." Muslims.

The U.N. Commission of Experts, which prepared ovidence for a war crimes tribund for former-Yugoslavia, found that it is "likely to be confirmed in court under due: process of law that these events constitute generide.

The commission this year turned peer its findings to an international tribural preparing to try vor crim-Ingl asspects. He final report has not been released publicly but copies circulated unofficially Thursday at the United Natious.

The Way Crimes Tribunal, where offices are in The Rague, Notherlands, may hear its first case later this year but no indictments have been issued yet.

The Swe-member commission concluded that estimates of 20,000 Serb "special forces" for some of repeasince the conflict broke out in the worst violations of inter-1902 "are not unreasonable."

and weeven as ald as 60 have been units under an individual, iraised raped while in captivity." it found. and supplied by generaments

Most victime ranged in age from th to IS. Many were raped repeatedly and in front of their children.

The panel said it could be concluded that "there was an overriding policy of advocating the uso of

"Rape has been reported to have been committed by all sides to the conflict. However, the largest number of reported victims have heen Bonnian Muslims, and the largist number of alleged perpetrators have been Banzian Serbs," the hise irots

More than 200,000 people have been reported killed or missing in 25 months of Bosmion war.

The pursel found "the magnitude of victoriantion is clearly enermotes." It said that in pursuing prosecution, "command responsibility can be established" and added that "the absolute defense of 'obedience to superior orders' is invalid and unfounded."

The apperts blamed Booshin satistic bursankeries law. These "Girls as young as 7 years old forces are largely extenomous



Gender

EQ 1: What factors contribute to the formation of gender roles and identity?

EQ 2: What are the effects of gender inequality

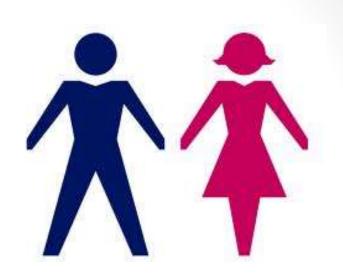
Vocabulary

- Gender
- Gender roles
- Gender identity
- Patriarchy

- Sexism
- Suffrage
- Wage gap
- Glass ceiling

Gender

- Gender is the behavior and psychological traits considered appropriate for men and women.
- Gender roles are the specific behaviors established by society for men and women.
- Gender identity is the awareness of being masculine or feminine as defined by society.



Gender: Environmental Influences

- Margaret Mead studied expectations across three cultures and found differences.
- Babies are given different toys.
- Expected behavior, interests, and strengths are different for young boys and girls.
- Expectations are learned early.





Assignment: Gender in Advertising

Gender in Advertising

During adulthood, mass media play an important role in gender socialization. Advertising is a medium that most Americans confront on a daily basis. How do advertisements in various publications represent and reinforce established gender roles in American society?

PROCEDURE

- Flip through a variety of magazines and look at the advertisements. Make sure that you have magazines directed at male, female, and gender-neutral audiences. You may look at Internet ads if you cannot access any magazines.
- 2 Choose 10 advertisements to examine in detail. These ads should represent a range of products and audiences.
- Analyze the ads for their portrayal of gender roles. Which products are geared toward each gender? Do advertisers use different techniques to sell their products to men as opposed to women? Record your observations.

ANALYSIS

- 1. Compare the advertisements that you selected with the ones chosen by your classmates. Discuss your observations.
- 2. How do the advertisements represent traditional American gender roles? Are certain roles more commonly addressed than others?
- 3. Do you think that advertising helps to perpetuate, or prolong the existence of, specific gender roles? If so, what are the possible consequences of this situation?



The Women's Movement

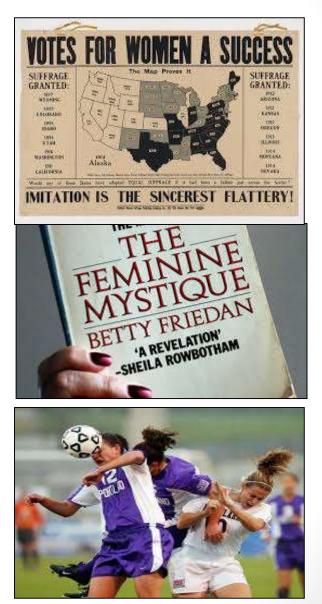
- Three Waves
 - Dealing with political, social, & financial concerns
- Areas of concern
 - Suffrage
 - Divorce
 - Domestic Violence
 - Reproduction
 - Equal Pay
 - Sexual Harassment
- Officially begun in 1848 with the *Declaration of Sentiment*.





The Women's Movement

- 1920 19th Amendment
 - Women's right to vote
- 1941 WWII
 - Females enter the work force in mass
- 1963 Feminine Mystique
 - Criticism of women's limits on women
- 1964 Civil Rights Act of 1964
 - Prohibited discrimination
- 1972 Title IX
 - Increase athletic opportunity



Activity: Perspectives on Gender

- Utilizing a laptop computer and the advanced organizer, you are to view the *Big Think* video assigned and summarize the major points.
- When directed, you will then meet in groups with others assigned the same video and discuss the major point.
- You will then gather into assigned groups and share-out.





Workplace Inequality

- The Glass Ceiling: The invisible barrier that prevents women from gaining upper-level positions
- Wage Gap: The level of women's income relative to that of men
- The Debate: Truth or Myth???
- Contributing Factors
 - Part-time Work
 - Overtime
 - Type of Occupation
 - Career Interruption-Child birth

The **bottom five**

Pa. counties ranked by their gender gap in pay.	Women's average pay (cents per \$1 earned by men)	
County		
1. Indiana	54¢	
Jefferson	54¢	
3. Butler	55¢	
4. Greene	56¢	
5. Monroe	57¢	
6. Lancaster*	59¢	

*Tied with seven other counties: Armstrong, Bedford, Carbon, Elk, McKean, Mercer, Pike.

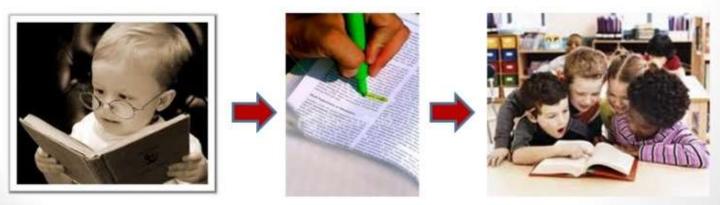
Source: U.S. Census American Community Survey 2012 five year estimates.

Chris Emlet / Staff

Assignment: Research Analysis

• Using An Analysis of Reasons for the Disparity in Wages Between Men and Women identify the contributing factors to a difference in wages.

READ WITH A PURPOSE



Advances in the Workplace

- In 1970, about <u>43 percent</u> of women aged 16 and older were in the labor force; by 2007, over <u>59 percent</u> were in labor force.
- In 1970, only 17.9 percent of women aged 25 and older had gone to college; by 2000, almost half had gone to college; and by 2006 <u>one-third of the women</u> in the labor force held a college degree.
- In 2007, women accounted for <u>51 percent</u> of all workers in the high-paying management, professional, and related occupations.
- In 1970, the median usual weekly earnings for women working full-time was only 62.1 percent of those for men; by 2007, the raw wage gap had shrunk from 37.9 percent to just 21.5 percent.

From the U.S. Dept. of Labor, 2010

College Gap

- Narrowing of the gender wage gap is largely due to narrowing of the gap in human capital development between men and women
- Since 1979, more women than men in college
- Women 33% more likely to earn a bachelors degree than men.

Women Outpace Men in College Enroliment

Share of recent high school completers enrolled in college the following October

Hispanic 1994	Women 52%	Men 52%	% point gap, women/men 0
2012	76	62	+13 women
Black			
1994	48	56	+9 men
2012	69	57	+12 women
White			
1994	66	62	+4 women
2012	72	62	+10 women
Asian			
1994	81	82	+1 men
2012	86	83	+3 women

Source: Pew Research Center analysis of the October Supplement to the Current Population Survey. Note: % point gap calculated prior to rounding. White, black and Asian include the Hispanic portion of those groups. Due to the small sample size for Hispanics, blacks and Asians, a 2-year moving average is used.

PEW RESEARCH CENTER

Age and Disability

EQ: What are the social impacts of an aging population?

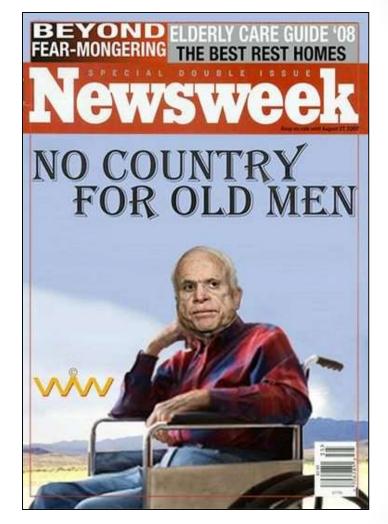
Vocabulary

- Ageism
- Graying of America
- Baby-boom generation
- Dependency ratio
- Medicare
- Medicaid



Ageism

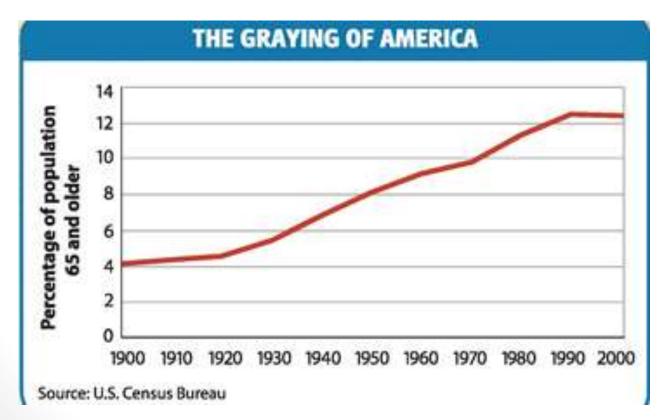
- Ageism is the belief that one age category is by nature superior to another age category.
- The stereotype of elderly: unproductive, cranky, and physically or mentally impaired,
- Reality most people over 65 are self-sufficient, active members of society.
- Media uses youth to sell products and focuses on negative aspects of aging.





An Ageing Nation

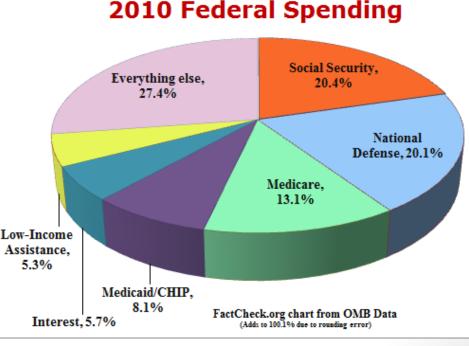
- The "Graying of America" is the phenomenon of an increasing percentage of Americans being 65 or older.
- Due to better healthcare, better living conditions, and low birth rates. Combined with the large numbers of the **Baby-boom** generation.



Challenges of an Ageing Nation

- One major concern is the Social Security system.
 - As baby boomers retire, the dependency ratio—the <u>number of</u> workers for each person receiving Social Security—decreases.
 - The <u>number of people receiving benefits is increasing</u>, and they are receiving benefits for a longer period of time, due to longer life expectancies.

Medicare (health insurance for elderly) and Medicaid (health insurance for lowincome) are the sole source of insurance for about onefourth of elderly Americans.



Politics of Age

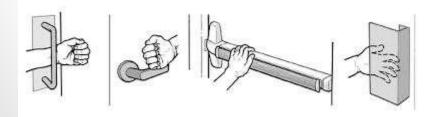
- As the number of senior citizens increases, their image has changed to one of a powerful voting bloc.
- AARP, National Council of Senior Citizens, the National Council on Aging, and the Gray Panthers are groups that bring attention to the needs of the aging.
- AARP is the largest special-interest group in the United States.





Americans with Disabilities Act (ADA)

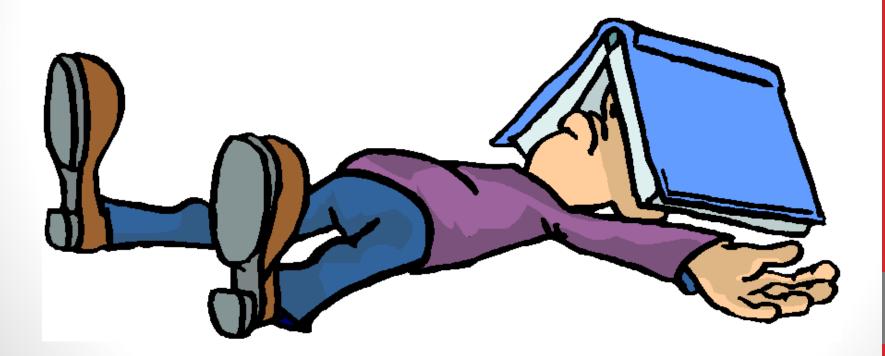
- The Americans with Disabilities Act (ADA) of 1990 has perhaps brought the most sweeping changes.
- The ADA makes discrimination against people with disabilities illegal.







Study for the Social Inequality Exam



Lesson Activator

Any questions prior to the social inequality exam?

